



November 2018

Dear Friend,

With fall upon us, harvest is wrapping up and the New Year is on the horizon, it is that time of year where we begin to prepare and plan for the **Butte County Farm Bureau's Annual Dinner**. The 2019 event will take place **Friday, February 1st** at the Gold Country Casino Event Center and we would be pleased if you would join us and allow us to add your business or organization's name as an event sponsor.

This year the Butte County Farm Bureau is excited to welcome two forms of entertainment to add to the excitement of the evening. First, we have syndicated political columnist, Ruben Navarrette. Ruben is the most widely read Latino columnist in the country, and the 16th most popular columnist in America according to Media Matters. Ruben grew up in Sanger, California as the son of an immigrant farm laborer. He often reminds his readers about the importance of agriculture and its economy in his writings and is not afraid to take others to task when they underestimate or mischaracterize California Agriculture. Secondly, we have added the high-energy band, Decades. Based in Chico, Decades has been working since 2010 to learn material spanning from the 1940's to present day hits. Throughout a single show, they'll swap between several instruments (including saxophone, harmonica, penny whistle, ocarina to name a few) and belt out four part harmonies, showcasing each members' musical versatility, while continuing to put on a highly energetic live show.

We would like to thank you for your past support of the Annual Dinner and ask that you again consider a sponsorship. Annual Dinner sponsorships provide a great opportunity to showcase your business name before our community and will continue to support Butte County agriculture. We expect this event to host more than 500 Farm Bureau members, community leaders and guests.

We are pleased to offer five different sponsorship levels. Detailed information regarding the benefits for each sponsorship level are enclosed with this letter.

The evening will begin with a no-host social hour at 6:00 pm, followed by dinner at 7:15 pm and the program at 8:00 pm and music and dancing to round out the night.

Thank you again for your consideration. If you would like to be a sponsor of this event, please fill out the enclosed form and return it with your payment to Butte County Farm Bureau. Sponsorships must be received by January 11th to be included in the program. If you have any questions, please call our office at (530) 533-1473.

Best Regards,

Lee Heringer
1st Vice President



BUTTE COUNTY FARM BUREAU 2019 ANNUAL DINNER

Sponsorship Levels

Diamond Sponsorship - \$10,000

- ◆ Two front row reserved tables for ten guests each (total of twenty seats.)
- ◆ Logo placement on inside front cover of evening's program.
- ◆ Logo on 1500 mailed event invitations.
- ◆ Opportunity to provide promotional item to each attendee.
- ◆ Logo and link on the Butte County Farm Bureau website prior to Annual Dinner.
- ◆ Two complimentary half page ads in the *Butte County Farm Bureau News*.
- ◆ Mentions on event social media postings.
- ◆ Premium logo listing in the "Thank you Sponsors" ad in the *Butte County Farm Bureau News*.

Emerald Sponsorship - \$2,500

- ◆ Reserved table for ten (includes dinner tickets & preferred seating.)
- ◆ One half page ad in the evening's program.
- ◆ Recognition during the evening's presentations.
- ◆ One complimentary quarter page ad in the *Butte County Farm Bureau News*.
- ◆ Logo listing in the "Thank You Sponsors" ad in the *Butte County Farm Bureau News*.

Sapphire Sponsorship - \$1,500

- ◆ Reserved table for ten (includes dinner tickets)
- ◆ Logo ad in the evening's program.
- ◆ Recognition during the evening's presentations.
- ◆ One complimentary quarter page ad in the *Butte County Farm Bureau News*.
- ◆ Listing in the "Thank You Sponsors" ad in the *Butte County Farm Bureau News*.

Ruby Sponsorship - \$1,000

- ◆ Six dinner tickets.
- ◆ Recognition during the evening's presentations.
- ◆ One complimentary business card size ad in the *Butte County Farm Bureau News*.
- ◆ Listing in the "Thank You Sponsors" ad in the *Butte County Farm Bureau News*.

Gold Sponsorship - \$750

- ◆ Four dinner tickets.
- ◆ Recognition during the evening's presentations.
- ◆ One complimentary business card size ad in the *Butte County Farm Bureau News*.
- ◆ Listing in the "Thank You Sponsors" ad in the *Butte County Farm Bureau News*.

Silver Sponsorship - \$500

- ◆ Two dinner tickets.
- ◆ Recognition in the evening's program.
- ◆ Listing in the "Thank You Sponsors" ad in the *Butte County Farm Bureau News*.



BUTTE COUNTY FARM BUREAU

ANNUAL DINNER

SPONSORSHIP REGISTRATION

Business Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

How many will attend? _____

**Please include the total number of dinner tickets needed including your comp tickets. We will mail your comp and additional tickets when they become available. Additional tickets are \$75/person.*

Sponsor Level: (please check one)

- \$2500- Emerald** (table for ten [includes dinner tickets & preferred seating], one half page ad in the program, complimentary quarter page ad in newsletter, listing in "thank you" ad in newspaper, and recognition during the evening's presentations.)
- \$1500- Sapphire** (table for ten [includes dinner tickets] Logo ad in program, complimentary quarter page ad in newspaper, listing in "thank you" ad in newspaper, recognition during the evening's presentations.)
- \$1000-Ruby** (six dinner tickets, complimentary business card size ad in newsletter, listing in "thank you" ad in newspaper, recognition during the evening's presentations.)
- \$750- Gold** (four dinner tickets, complimentary business card size ad in newsletter, listing in "thank you" ad in newspaper, recognition during the evening's presentations.)
- \$500- Silver** (two dinner tickets, listing in "thank you" ad in newspaper, recognition during the evening's presentations.)

Donor Signature: _____ Date: _____

**Please complete and return to 2580 Feather River Blvd, Oroville, CA 95965
or email to heather@buttefarmbureau.com.**

Please mail completed registration form with your check payable to:
Butte County Farm Bureau
2580 Feather River Blvd
Oroville, CA 95965

Thank you for your support of this great event!