



August 12, 2021

Dear friends,

The Butte County Farm Bureau is excited to once again host **Grower Day on December 1, 2021** at the **Silver Dollar Fairgrounds, in Chico**. Grower Day is a premier opportunity for businesses to meet face-to-face with local farmers and ranchers during the agriculture tradeshow and education forum.

Grower Day is an agriculture focused tradeshow of local agricultural businesses like you. The day will include free donuts and coffee for breakfast, a complimentary warm boxed lunch and snack break, and a multitude of regulatory program updates and current research offering Continuing Education credit for everyone who attends. CE Credits are required for growers to renew their Private Applicator Licenses and Pest Control Advisors to renew their licenses. Grower Day has grown to be the event local growers look forward to each year to earn the necessary credits and appreciate the relevant program topics.

On average, more than 400 registered attendees and many more come for lunch and to experience the agriculture tradeshow. Sponsorships for Grower Day are available as well as booth spaces at a discounted rate for Farm Bureau business members. This tradeshow will sell out so don't delay!

Included with this letter is information on the different sponsorship opportunities and exhibitor registration. Please visit our website to sign up and pay online for sponsorships and vendor registration. You may use this form and mail your sponsorship and vendor forms with payment to Butte County Farm Bureau at PO Box 360 in Durham, CA. Doors will open for Grower Day at 7:30 AM and will conclude at approximately 3:00 PM\*. Exhibitors will be able to set up on Tuesday, November 30<sup>th</sup> from 3-6 PM\* or on December 1<sup>st</sup> from 6-7:30 AM\*. Indoor and outdoor spaces are available.

Don't miss this local chance at face-to-face interaction with new potential customers. For further information or answers to questions you might have, please contact Program Coordinator, Katy Gough at (530) 533-1473 or email [katy@buttefarmbureau.com](mailto:katy@buttefarmbureau.com).

Sincerely,

Colleen Cecil  
Executive Director  
Butte County Farm Bureau

*\*Final schedule and available credits are still being confirmed.*



**Grower Day**  
*December 1, 2021*  
*Silver Dollar Fair Grounds*  
**2021 Sponsorship Opportunities**

**Presenting Sponsor - \$5000 (limited to one sponsor)**

- ★ 8X10 booth with table and two chairs in a premier location.
- ★ Opportunity to display two company banners at the event (One on stage.)
- ★ Name and logo placement in all event promotional materials and mailings.
- ★ Logo on program cover.
- ★ Five minutes on stage to tell attendees about your company.
- ★ Opportunity to place one promotional/informational item in Grower Day Tote.
- ★ Opportunity to place promotional/informational items on tables.

**Corporate Sponsor - \$2500**

- ★ 8X10 booth with table and two chairs in a premier location.
- ★ Opportunity to display your company banner at the event.
- ★ Logo in event program.
- ★ Name recognition in promotional materials and mailings.
- ★ Three minutes on stage to tell attendees about your company.
- ★ Opportunity to place one promotional/informational item in Grower Day Tote.

**Lunch Sponsor- \$2500**

- ★ 8X10 booth with table and two chairs in a premier location.
- ★ Opportunity to display your company banner at the event.
- ★ Logo in event program.
- ★ Name recognition in promotional materials and mailings.
- ★ Three minutes on stage to tell attendees about your company.

**Platinum Sponsor - \$1500**

- ★ 8X10 booth space with table and two chairs.
- ★ Opportunity to display company banner at the event.
- ★ Name in event program.
- ★ Name recognition in promotional materials and mailings.
- ★ Three minutes on stage to tell attendees about your company.

**Grower Day Tote Sponsor - \$1200 (limited to one sponsor)**

- ★ Logo on one side of tote to be handed out to all attendees.
- ★ Opportunity to place one promotional/informational item in Grower Day Tote.
- ★ Name in event program.
- ★ Name recognition in promotional materials and mailings.

**Coffee and Donuts Sponsor - \$1000 (limited to one sponsor)**

- ★ Opportunity to display company banner/sign during Coffee and Donuts.
- ★ Opportunity to place promotional/informational items on Coffee and Donut tables.
- ★ Name in event program.
- ★ Name recognition in promotional materials and mailings.

**Snack Sponsor - \$1000 (limited to one sponsor)**

- ★ Opportunity to display company banner/sign during Snack Break.
- ★ Opportunity to place promotional/informational items on snack tables.
- ★ Name in event program.
- ★ Name recognition in promotional materials and mailings.

**Business Sponsorship - \$1000**

- ★ Opportunity to display company banner at the event.
- ★ Name in event program.
- ★ Name recognition in promotional materials and mailings.
- ★ Opportunity to place one promotional/informational item in Grower Day Tote.

*\*Current Farm Bureau membership is required to sponsor Grower Day*



## **Grower Day**

*December 1, 2021*

*Silver Dollar Fair Grounds*

### **2021 Exhibitor Opportunities**

#### ***Farm Bureau Member***

##### **Standard Space - \$800**

- ★ 8X10 with table and two chairs

##### **Premium Space - \$1,500**

- ★ 8X20 with table and two chairs

##### **Outdoor Space - \$800**

- ★ 20X20 with table and two chairs

#### ***Non-Farm Bureau Member***

##### **Standard Space - \$1,075**

- ★ 8X10 with table and two chairs
- ★ BCFB Business Membership\*\*

##### **Premium Space - \$1,775**

- ★ 8X20 with table and two chairs
- ★ BCFB Business Membership\*\*

##### **Outdoor Space - \$1,075**

- ★ 20X20 with table and two chairs
- ★ BCFB Business Membership\*\*

*Additional tables available upon request.*

\*Electrical can be made available. Contact BCFB to make those arrangements.



## Grower Day 2021 Sponsor and Exhibitor Registration Form

Business: \_\_\_\_\_

Contact: \_\_\_\_\_ FB Member Number: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Sponsor Levels:

- Corporate (\$2,500)
- Lunch (\$2,500)
- Platinum (\$1,500)
- Snack (\$1,000)
- Business Sponsor (\$1,000)

### Exhibitor:

- Standard (\$800)
- Standard Non-Member\* (\$1,075)
- Premium (\$1,500)
- Premium Non-Member\* (\$1,775)
- Outdoor (\$800)
- Outdoor Non-Member\* (\$1,075)

Sponsorship or booth fee = \$ \_\_\_\_\_

### Additional needs:

- One table and two chairs are provided for each booth space. Check yes if needed. Yes  No
- Electrical Needed? Check yes if needed. Yes  No

For additional needs such as extra tables, chairs or electrical please contact Katy Gough at [katy@buttefarmbureau.com](mailto:katy@buttefarmbureau.com) or in the BCFB office at (530)533-1473 by November 23<sup>rd</sup>. *After November 23<sup>rd</sup>, arrangements cannot be guaranteed.*

Sponsor/Exhibitor Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete and mail this form with your check payable to:

Butte County Farm Bureau  
PO Box 360  
Durham, CA 95938  
(530) 533-1473 · (530) 533-6508 fax

You may also email your completed form to [katy@buttefarmbureau.com](mailto:katy@buttefarmbureau.com). All exhibitors must provide a certificate of liability insurance and list Butte County Farm Bureau as additional insured for \$1,000,000 for each occurrence. Please mail for fax to BCFB by November 23, 2021.