



April, 2018

Dear Farm Bureau Supporter,

It's that time of year again! The **Butte County Farm Bureau** is pleased to announce the **Annual Summer Barbecue** taking place on **Thursday, June 21, 2018** at the Butte County Fairgrounds in Gridley. This event – designed for the whole family – is not to be missed!

We would ask that you please consider being a sponsor of this annual event, which is attended by more than 600 people from throughout the Northern California. Sponsorship of the Summer Barbeque not only provides a great opportunity to get your business name recognized by the community, but also helps to support the agriculture industry through the grassroots efforts of Farm Bureau.

This year's dinner, live auction, silent auction and raffle proceeds will assist Butte County Farm Bureau in our efforts to support and defend local agricultural issues.

Once again, supportive businesses have the opportunity to be listed as a sponsor of the event on invitations, which are mailed to approximately 1,500 members and guests. In order to take advantage of this special benefit, sponsorship confirmations must be received to the BCFB office by **April 26, 2018**. Sponsorships received after April 26th will receive all other benefits, but will not be listed on the invitations.

Enclosed is information on the different sponsor levels and benefits. If you are interested in being a sponsor of this annual event, please complete the enclosed form and return it along with your donation to BCFB.

The evening will begin with a no-host social hour at 5:30 p.m. followed by dinner at 7:00 p.m. The evening's activities will also include a raffle, silent auction, and live auction. Event invitations will be mailed in early May.

Please feel free to contact the Farm Bureau at (530) 533-1473 if you have any questions. We appreciate your continued support of the Butte County Farm Bureau, and look forward to hearing from you soon.

Sincerely,

A handwritten signature in black ink, appearing to read 'Colleen Cecil', written over a horizontal line.

Colleen Cecil
Executive Director



Annual Summer BBQ **June 21, 2018** *2018 Sponsor Levels & Benefits:*

Presenting Sponsor \$5000 (limited to one sponsor)

- ★ Company logo placement on event invitation
- ★ Company logo placement on event posters and in May/June BCFB Newsletter to members.
- ★ Opportunity at the BBQ to display two of your company's banners
- ★ Opportunity at the BBQ to provide each guest with a company provided promotional item.
- ★ 12 complimentary dinner tickets.
- ★ One complimentary half page ad in the May/June BCFB Newspaper.
- ★ One complimentary half page ad in the July/August BCFB Newspaper.

Corporate Sponsor \$2500

- ★ Company logo placement on event invitation.
- ★ Opportunity at the BBQ to display your company's banner
- ★ 10 complimentary dinner tickets.
- ★ One complimentary half page ad in the BCFB Newspaper.

Cup Raffle Sponsor \$1500 (limit to one sponsor) **NEW FOR 2018**

- ★ Logo on 100 limited edition custom cups to be raffled to attendees.
- ★ 8 complimentary dinner tickets.
- ★ Opportunity at the BBQ to display your company's banner.
- ★ One complimentary quarter page ad in the BCFB Newspaper.

Hat Raffle Sponsor \$1500 (limit to one sponsor) **NEW FOR 2018**

- ★ Company name embroidered on 100 limited edition custom hats to be raffled to attendees.
- ★ 8 complimentary dinner tickets.
- ★ Opportunity at the BBQ to display your company's banner.
- ★ One complimentary quarter page ad in the BCFB Newspaper.

Diamond Sponsor \$1000 (cash or item donation)

- ★ 8 complimentary dinner tickets.
- ★ Opportunity at the BBQ to display your company's banner.
- ★ One complimentary quarter page ad in the BCFB Newspaper.

Platinum Sponsor \$750 (cash or item donation)

- ★ 5 complimentary dinner tickets.
- ★ Opportunity at the BBQ to display your company's banner.
- ★ One complimentary quarter page ad in the BCFB Newspaper.

Gold Sponsor \$500 (cash or item donation)

- ★ 4 complimentary dinner tickets.
- ★ one complimentary quarter page ad in the BCFB Newspaper.

Silver Sponsor- \$300 (cash or item donation)

- ★ 3 complimentary dinner tickets.

Bronze Sponsor- \$250 (cash or item donation)

- ★ 2 complimentary dinner tickets.

Prize Donation- under \$250 (item donation)

- ★ Recognition at the BBQ.

Additional sponsor benefits and information

- ★ **Sponsor Bonus** – All sponsorships received (over \$250) by **April 26, 2018** will be recognized on the event invitations, which are mailed to more than 1500 members and guests.
- ★ All sponsors will receive their business name listed on the BBQ placemats.
- ★ Sponsors committing \$250 or more will also receive recognition at the BBQ, and a listing in a "Thank You Sponsors" ad in the BCFB newspaper.
- ★ Presenting, Corporate, Cup and Hat Sponsorships levels limited to cash donations.



Annual Summer BBQ June 21, 2018

Sponsorship Registration Form

Contact: _____ **Business Name:** _____
Address: _____
City/State/Zip: _____
Phone: _____ **Fax:** _____ **E-mail:** _____

- Sponsor Level**
- | | |
|--|--|
| <input type="checkbox"/> Presenting (\$5000) | <input type="checkbox"/> Corporate (\$2500) |
| <input type="checkbox"/> Cup Raffle (\$1500) | <input type="checkbox"/> Hat Raffle (\$1500) |
| <input type="checkbox"/> Diamond (\$1000) | <input type="checkbox"/> Platinum (\$750) |
| <input type="checkbox"/> Gold (\$500) | <input type="checkbox"/> Silver (\$300) |
| <input type="checkbox"/> Bronze (\$250) | <input type="checkbox"/> Prize (under \$250) |

How many will attend? _____

Please include the total number of dinner tickets needed including your comp tickets. We will mail your comp and additional tickets when they become available. Additional tickets are \$20/Person and \$10/kids (9-12.)

Description of Donation (other than cash): _____

Donor Signature: _____ **Date:** _____

Please complete and mail this form with your check payable to:

Butte County Farm Bureau
2580 Feather River Boulevard
Oroville, California 95965
(530) 533-1473
(530) 533-6508 fax
heather@buttefarmbureau.com